

# COUNTDOWN to CENSUS DAY!

April 1, 2000 is just 17 months away. Here is an outline of activities that will take place prior to and following Census 2000:

## 1998

October-December

- Major metro local census offices open
- Local review of address materials (through early 1999)
- Address listing operation in rural areas continues
- **Begin to form Local Complete Count Committees**

## 1999

January-March

- Complete Count Committees activities begin
- Local government address review process continues

February-June

- Field check of all urban addresses

October-December

- Remaining local census offices open

## 2000

January-March

- Publicity campaign begins
- Recruiting
- Special population counts

March

- Questionnaires delivered (by mail or door-to-door)
- Enumeration in rural or remote areas

**APRIL 1, 2000  
CENSUS DAY!**

April-May 30

- Be counted campaign
- Non-response follow-up
- Quality check survey conducted

December 1, 2000

- Count of U.S. by states delivered to the President with reapportionment counts

## Local Complete Count Committees Forming For Census 2000

On April 1, 2000 the next decennial census will be taken. In order to ensure that every Utahn is counted, it is important that community-based organizations, state, local and tribal governments help promote the 2000 Census. These groups know their local area better than the Census Bureau and have current information about local situations. Partnerships between the Census Bureau and organizations representing different populations and interest groups will allow Census 2000 to benefit from new insights and information. This kind of approach will help formalize, expand and continue many of the long-standing partnerships the Census Bureau has developed over the years.

For Census 2000, the Census Bureau is offering state, local, and tribal governments the opportunity to participate in a number of programs and activities that will contribute to a more accurate count. One of these programs, the Complete Count Committee Program, is a cooperative effort between governments and the Census Bureau to incorporate local knowledge, expertise, influence and resources to enhance census efforts in data collection, recruiting, and promotional activities.

Established by the highest-elected local government official, Complete Count Committees are comprised of key influential community leaders including representatives from government, education, media, community and religious organizations, and businesses. The Complete Count Committee embodies the importance of cooperative efforts between state, local, and tribal governments; the communities; and the Census Bureau.

The Governor's Office of Planning and Budget will be organizing a Complete Count Committee with representatives from a variety of state agencies and organization. The Committee will support data collection activities of the Census Bureau, in addition to assisting in recruiting and promotional activities.

The Census 2000 Complete Count Committee Handbook provides guidelines for the active involvement of local government officials and community leaders in promoting the census. The handbook suggests a structure for organizing a local campaign, provides a listing of activities governments can implement, and furnishes a timetable for these activities. To obtain a free copy of the handbook, contact the Utah State Data Center at (801) 538-1036.

*Lisa Hillman* is a Research Analyst in the Demographic and Economic Analysis section of the Governor's Office of Planning and Budget. She will serve as the Governor's liaison for Census 2000. Lisa also serves as a point of contact for the Utah State Data Center, housed in the Office Planning and Budget. If you would like more information about Utah's Census 2000 efforts or how to form your own Local Complete Count Committee, please contact Lisa at (801)537-9013, or via e-mail at [lhillman@gov.state.ut.us](mailto:lhillman@gov.state.ut.us).

**United States  
Census  
2000**